

Advisory Team Sources

Professionals

Financial Guide, Accountant, Bookkeeper, Computer Geek, Small Business Lawyer, Organizer, Marketing Expert, Sales Super Star, etc.

Mastermind Groups

A confidential group of 6 – 10 people that meet on a regular basis to help each other grow your businesses and deal with life in general.

Board of Directors

A confidential group of 6 – 10 people that meet on a regular basis to help you grow your business.

Coaching

Working with a coach on an individual or group basis keeps you accountable, helps you stretch yourself, and provides valuable, objective insight.

Mentors

Someone that has already succeeded in your line of business. Can be a “competitor” in a different region.

Competitors

Pay attention to what your competitors are doing right and wrong. Learn from them.

Employees / Contractors

They are on the front line. What do they suggest that can help improve your business? Reward them for their input.

Network

Can be a networking group that provides information and new leads.

eWomen, BNI, CNIB, Meet Up Groups, Chamber of Commerce

Other businesses or professionals that you cross refer business to.

Books

Read at least one good business / marketing / management / sales / self-improvement type book a month. You will learn new things and make more use of the information you already possess.

Audio books / Podcasts

Use down time (driving, exercising, etc) for listening to good business / marketing / management / sales / self-improvement type audio books and podcasts. Take normally unproductive time and turn it into valuable, life and business enhancing time.

