

SMART GOALS

What is my main business goal?

Specific

What are the numbers?

Profit

Cashflow

Clients

Other

Measurable

You control the actions you take which lead to the results you get

Action

Action

Action

Action

Action

Attainable

What is my action plan?

Daily?

Weekly?

Monthly?

Quarterly?



Realistic

What am I prepared to do to meet these action goals?

Stop Doing

Start Doing

Timed

What is my timeline for attaining my goals?

One Month

First Quarter

Second Quarter

Third Quarter

One Year

