

# Values

<b>Loyalty</b> Maintaining important connections and commitments	<b>Power</b> Having authority and influence	<b>Independence</b> To have freedom of thought and action
<b>Education / Learning</b> Continued growth in knowledge and skills	<b>Recognition</b> To receive recognition for my achievements from people who are important to me	<b>Emotional Well Being</b> Solving emotional problems and having self esteem
<b>Spiritual Well Being</b> Living according to my spiritual beliefs	<b>Physical Well Being</b> Taking good care of my body and personal appearance	<b>Sexual Fulfillment</b> Feeling good about my sexuality
<b>Quality Relationships</b> A relationship that is a source of love and fulfillment	<b>Love</b> To be able to love and allow myself to be loved	<b>Success and Achievement</b> Being able to do one or more things really well
<b>Family and Heritage</b> Maintaining family traditions and background	<b>Aesthetics</b> Having beauty in my surroundings	<b>Acceptance</b> Being accepted and liked by people who are important to me
<b>Pleasure / Joy</b> Enjoying the joy and pleasures of my life	<b>Parenthood</b> Having and taking care of children is a source of fulfillment	<b>Uniqueness</b> Being my own, unique creative self
<b>Sports &amp; Hobbies</b> Having special interests or activities	<b>Openness</b> Being open and honest with people I love and care about	<b>Career / Work</b> My business provides fulfillment
<b>Financial Security</b> Being secure today and building financial resources for the future	<b>Integrity</b> Living by ethical standards	<b>Prestige</b> To become well known and to have status
<b>Ambition</b> A strong desire to succeed in life and business	<b>Flexibility</b> Ability to adjust to circumstances and needs in a positive manner	<b>Equality</b> Treating everyone with respect regardless of sex, race, religion, age, etc.
<b>Service</b> Giving help and / or assistance to people in a friendly manner	<b>Responsibility</b> Carrying out our duties to our clients / families / friends / company of our own prodding	<b>Accuracy</b> Being correct and careful in the work that we do

<p><b>Diversity</b> Encouraging variety in all aspects of our business and lives</p>	<p><b>Respect</b> To show consideration for the feelings of others</p>	<p><b>Dedication</b> Putting our whole energy and attention into a task</p>
<p><b>Honesty</b> Telling the truth in all circumstances</p>	<p><b>Innovativeness</b> Discovering new products and services and bringing them to the market</p>	<p><b>Teamwork</b> Everyone working together for the benefit of everyone</p>
<p><b>Courage</b> Facing problems and opportunities in spite of fear</p>	<p><b>Generosity</b> Sharing my abundance (time, money, skills) with people and causes I care about</p>	<p><b>Empowerment</b> Giving people the skills, knowledge, and power to take care of themselves</p>
<p><b>Optimism</b> Focusing on the positive aspects of life to keep moving forward Quality</p>	<p><b>Friendliness</b> Maintaining an open and inviting environment</p>	<p><b>Influence</b> Positively affecting the decisions of the people and businesses I deal with</p>