



McDonald's

Our Values

McDonald's Corporate Responsibility

Corporate responsibility is an important part of McDonald's heritage. We have a long track record of industry leadership in community involvement, environmental protection, diversity, opportunity, and work with our suppliers to help improve their practices. We are committed to do still more to earn the trust of our customers and everyone else affected by our business.

McDonald's Balanced, Active Lifestyles Initiatives

McDonald's cares about the well-being issues that are so important to many of our customers. With our balanced, active lifestyles initiatives, we are offering a variety of high-quality menu options, promoting physical activity, and providing information and education to help our customers around the world make smart choices for themselves and their families.

McDonald's Diversity

McDonald's is the world's community restaurant. We are proud of our long-standing commitment to a workforce that is diverse. We believe in developing and maintaining a diverse workforce that will strengthen the McDonald's system.

McDonald's World Children Day

Participating McDonald's restaurants in more than 100 countries worldwide celebrate World Children's Day at McDonald's, an annual global fundraiser benefiting Ronald McDonald House Charities (RMHC) and local children's causes.