

# Video

Use plenty of light

- Be aware of shadows

- Purchase and use a ring light

Use a clean background

- A clean wall

- A green screen

Use a video editing program

- Closed Captioning: <https://www.rev.com>

- iMovie, Camtasia, Wave.video, Filmora Video Editor, Windows Movie Maker

Keep your editing simple

- Don't overdue any fancy effects

- Thumbnails and End Cards

Good audio is more important the good video

- Choose or create a quiet space to record

- Noise Cancelling App: <https://krisp.ai/>

Use a tripod

- Selfie stick with a tripod

- Ring light with tripod and phone clip

Be aware of your body language

- Stand up confidently

- Smile

Plan your videos

- What do you want to be talking about?

- Write out a quick outline to keep you on task and topic

Promote your videos

- Offer prizes for sharing

- Engage with your community